



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165315-1	09/30/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 8/28-9/02 c	11714

Flight Dates	Order #	Alt Order #
08/28/12 - 09/02/12	165315	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	09/02/12	News 4 Today I 5a-530a	M-F 5a-530a	-TWTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TWTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1202H \$125.00 NM 2 All W 08/29/12 5:13 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1202H \$125.00 NM 3 All Th 08/30/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1202H \$125.00 NM 4 All F 08/31/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1202H \$125.00 NM									
2	08/28/12	09/02/12	News 4 Today I 530a-6a	M-F 530a-6a	--W-F--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W-F-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/29/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1202H \$225.00 NM 2 All F 08/31/12 5:58 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1202H \$225.00 NM									
3	08/28/12	09/02/12	News 4 Today II 6a-7a	M-F 6a-7a	-T-T---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T-T--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1201H \$350.00 NM 2 All Th 08/30/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1202H \$350.00 NM									
4	08/28/12	09/02/12	M-F Today Show	M-F 7a-9a	--W-F--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W-F-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/29/12 8:42 AM M-F Today Show M-F 7a-9a :30 MHTV1201H \$350.00 NM 2 All F 08/31/12 8:51 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$350.00 NM									
5	08/28/12	09/02/12	Sunday Today	Su 7a-8a	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 09/02/12 7:25 AM Sunday Today Su 7a-8a :30 MHTV1202H \$100.00 NM									



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

www.kobtv.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165315-1	09/30/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/28-9/02	11714	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/28/12	09/02/12	M-F Today Show II 9a	M-F 9a-10a	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-T-----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Tu	08/28/12	10:00 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV1202H	\$200.00	NM
7	08/28/12	09/02/12	M-F Today Show III 10a	M-F 10a-11a	---T---	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---T---	1	\$75.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	08/30/12	10:50 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV1201H	\$75.00	NM
8	08/28/12	09/02/12	News 4 @ Midday M-F	M-F 12noon-1p	---T---	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---T---	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	08/30/12	12:43 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	MHTV1202H	\$125.00	NM
9	08/28/12	09/02/12	Days Of Our Lives 1p	M-F 1p-2p	--W----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	08/29/12	1:28 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	MHTV1202H	\$200.00	NM
10	08/28/12	09/02/12	Rachael Ray 2p	M-F 2p-3p	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	08/31/12	2:27 PM	Rachael Ray 2p	M-F 2p-3p	:30	MHTV1201H	\$125.00	NM
11	08/28/12	09/02/12	The Insider 3p	M-F 3p-330p	--W----	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$125.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	W	08/29/12	3:12 PM	The Insider 3p	M-F 3p-330p	:30	MHTV1202H	\$125.00	NM
12	08/28/12	09/02/12	Inside Edition 330p	M-F 330p-4p	-TWT---	:30	3	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWT---	3	\$200.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 All	Tu	08/28/12	3:58 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1202H	\$200.00	NM
2 All	W	08/29/12	3:58 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1202H	\$200.00	NM
1 All	Th	08/30/12	3:42 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1202H	\$200.00	NM
13	08/28/12	09/02/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	----F--	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	----F--	1	\$75.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	08/31/12	4:11 PM	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	:30	MHTV1202H	\$75.00	NM
14	08/28/12	09/02/12	News 4 @ 5p M-F	M-F 5p-530p	---T---	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	---T---	1	\$325.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

www.kobtv.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165315-1	09/30/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/28-9/02	11714	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/28/12	09/02/12	News 4 @ 5p M-F	M-F 5p-530p	---T---	:30	1	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/30/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1202H \$325.00 NM									
15	08/28/12	09/02/12	News 4 @ 6p M-F	M-F 6p-632p	-T--F--	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T--F-- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1202H \$500.00 NM 2 All F 08/31/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1202H \$500.00 NM									
16	08/28/12	09/02/12	News 4 @ 630p M-F	M-F 630p-7p	--W----	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 --W---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/29/12 6:58 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV1201H \$400.00 NM									
17	08/28/12	09/02/12	Wednesday Prime C	W 9p-10p	--W----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 --W---- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/29/12 9:50 PM Wednesday Prime C W 9p-10p :30 MHTV1202H \$1,200.00 NM									
18	08/28/12	09/02/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ----F-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/31/12 7:45 PM Friday Prime A F 7p-8p :30 MHTV1202H \$600.00 NM									
19	08/28/12	09/02/12	News 4 @ 10p M-F	M-F 10p-1035p	-T--F--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T--F-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/28/12 10:34 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1201H \$600.00 NM 2 All F 08/31/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV1201H \$600.00 NM									
20	08/28/12	09/02/12	The Tonight Show	M-Th 1035p-1135p/	-T-T---	:30	2	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T-T--- 2 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 08/28/12 11:14 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV1202H \$245.00 NM 1 All Th 08/30/12 11:41 PM The Tonight Show M-Th 1035p-1135p/ :30 MHTV1201H \$245.00 NM									

Total Spots 31

Payment Terms 30 Days

Gross Total	\$9,190.00
Agency Commission	\$1,378.50
Net Amount Due	\$7,811.50



www.kobtv.com

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
165315-1	09/30/12	September 2012	08/27/12 - 09/02/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heinrich for Senate	Martin Heinrich 8/28-9/02 c	11714	

ABQ 7.0% \$546.81

Amount Due \$8,358.31